

Curriculum Map Business 2023:

Year 10 GCSE Business					
Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Unit 1: Business activity	Unit 1: Business activity	Unit 2: Marketing	Unit 2: Marketing	Unit 3: People	Unit 3: People
1.1 The role of business enterprise & entrepreneurship 1.2 Business planning 1.3 Business ownership Common Assessed Tasks: Sub topic tests	1.4 Business aims and objectives 1.5 Stakeholders in business 1.6 Business growth Common Assessed Tasks: Subtopic tests End of Unit 1 Assessment (Dec)	2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix Common Assessed Tasks: Sub topic tests available	2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix Common Assessed Tasks: Subtopic tests End of Unit 2 Assessment (Mar)	3.1 The role of human resources 3.2 Organisational structures & different ways of working 3.3 Communication in business 3.4 Recruitment & selection Common Assessed Tasks: Sub topic tests	3.5 Motivation & retention 3.6 Training & development 3.7 Employment law Common Assessed Tasks: Subtopic tests End of Year assessment (Jul)
Year 11 GCSE Business					
Term 1	Term 2	Term 3	Term 4	Term 5	
Unit 4: Finance	Unit 5: Operations	Unit 5: Operations	Unit 6: Influences on business	Revision	
5.1 Role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit & loss 5.4 Break-even 5.5 Cash & cash flow Common Assessed Tasks: Subtopic tests End of Unit 4 Assessment (Oct)	4.1 Production processes 4.2 Quality of goods & services 4.3 The sales process & customer service 4.4 Consumer law Common Assessed Tasks: Subtopic tests MOCK assessments (Dec)	4.5 Business location 4.6 Working with suppliers Common Assessed Tasks: Sub topic tests	6.1 Ethical & environmental considerations 6.2 The economic climate 6.3 Globalisation Common Assessed Tasks: Sub topic tests		
Year 12 A-level Business					
Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Unit 1 - What is business? Unit 2 - Managers, leadership and decision making Common Assessed Tasks: Subtopic assessment Unit 1 (Oct) Subtopic assessment Unit 2 (Oct)	Unit 1 - What is business? (Dec) Unit 2 - Managers, leadership and decision making (Nov) Common Assessed Tasks: End of unit assessment Unit 1 (Dec) End of Unit assessment Unit 2 (Dec)	Unit 3 - Decision making to improve marketing performance Unit 6 - Decision making to improve human resource performance Common Assessed Tasks: Subtopic assessment Unit 1 (Oct) Subtopic assessment Unit 2 (Oct)	Unit 3 - Decision making to improve marketing performance Unit 6 - Decision making to improve human resource performance Common Assessed Tasks: End of unit assessment Unit 3 (APR) End of Unit assessment Unit 6 (APR)	Unit 4 - Decision making to improve operational performance Unit 5 - Decision making to improve financial performance Common Assessed Tasks: Subtopic assessment Unit 4 (May) Subtopic assessment Unit 5 (May)	Unit 4 - Decision making to improve operational performance Unit 5 - Decision making Common Assessed Tasks: End of Year Assessment (Jul)
Year 13 A-level Business					
Term 1	Term 2	Term 3	Term 4	Term 5	
Unit 7 - Analysing the strategic position of business Unit 8 - Choosing strategic direction Common Assessed Tasks: Subtopic assessment Unit 7 (Oct) End of Unit 8 Assessment (Oct)	Unit 7 - Analysing the strategic position of a business Unit 9 - Strategic methods: How to pursue strategies (Dec) Common Assessed Tasks: Subtopic assessment Unit 7 (Nov) MOCK assessment (Dec)	Unit 7 - Analysing the strategic position of a business Unit 9 - Strategic methods: How to pursue strategies Common Assessed Tasks: End of Unit assessment Unit 9 (Feb) Subtopic assessment Unit 7 (Feb)	Unit 7 - Analysing the strategic position of a business (Feb) Unit 10 - Managing Strategic change (Mar) Common Assessed Tasks: End of Unit 7 assessment (Mar)	Revision	

